

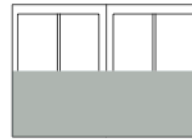
# Adverts – Specs

# The VAULT



## Full double page (spread)

Trim size: 420 mm x 297 mm (horizontal)  
Bleed: 5 mm  
Delivery size: 430 mm x 307 mm



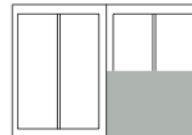
## Full page (spread)

Trim size: 420 mm x 148 mm (horizontal)  
Bleed: 5 mm  
Delivery size: 430 mm x 158 mm



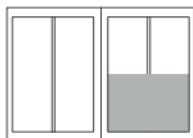
## Full page

Trim size: 210 mm x 297 mm (vertical)  
Bleed: 5 mm  
Delivery size: 220 mm x 307 mm



## Half page

Trim size: 210 mm x 148 mm (horizontal)  
Bleed: 5 mm  
Delivery size: 220 mm x 158 mm



## Half page type area (horizontal)

Delivery Size: 183 mm x 130 mm



## Half page type area (vertical)

Delivery size: 88,5 mm x 258 mm

## Typographical details

### Printing process:

Sheetoffset

### Colors:

- print per PSO (process standard offset) DIN ISO 12647
- colour model CMYK – no RGB- or LAB-datas, no special colours

Data, which includes special colours, will be automatically changed into CMYK data. In that case, we are not liable for possible colour changes.

Process colours lower than 2 % could be discontinued (no guarantee).

The maximum paint application amounts 320 %. If the paint application is higher than 320 % in your data, we have to reduce it. In that case, we are not liable for possible colour changes.

### Profile:

Please use the profile ISO Coated V2 (ECI) for your colour management workflow.

### Picture resolution:

300 dpi for colour and greyscale pictures  
1200 dpi for line drawings

## File creation

- the printing file has to be scale to the advert size
- adverts with bleed have to be laid out with 5 mm bleed all round
- special colours are not acceptable, they have to be converted into CMYK
- the maximum paint application of 320 % may not be exceeded

### File formats:

PDF X3 or  
EPS (font has to be converted into paths, pictures have to be embedded)

## Data delivery

### Via eMail

steve.atkins@krowne.de

### FTP

Access data on demand